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### **Recycled Performance? 100% Guaranteed?**

*Unifi Offers a Solution for Eco-Friendly Performance*

**GREENSBORO, N.C., January 16, 2006** – Recycled performance may sound counterintuitive, but Unifi doesn't think so. Taking their innovation and sustainability commitment one step further, Unifi Inc. (NYSE: UFI) has developed a revolutionary new performance yarn—the first 100% recycled yarn, Repreve<sup>®</sup>, with permanent performance benefits. Now you don't have to sacrifice performance to be eco-friendly, and what's even better, Unifi guarantees that Repreve<sup>®</sup> is 100% recycled all the time.

As part of Unifi's aio<sup>®</sup> (all-in-one performance) yarn family, Unifi can permanently engineer the benefits of Sorbtek<sup>®</sup> moisture management and/or Reflexx<sup>®</sup> performance stretch within Repreve<sup>®</sup>, resulting in a 100% recycled yarn with permanent performance. The Repreve<sup>®</sup> brand is a first quality recycled polyester fiber that adheres to the Federal Trade Commission (FTC) guidelines for recycled products.

A recent consumer study of performance apparel conducted for Unifi by the Leisure Trends Group found that more than half of active women and a third of active men would like to purchase garments that are eco-friendly. In addition, the study also found that eco-friendly consumers are unwilling to sacrifice performance features when purchasing eco-friendly garments. While 35% of all active males and 42% of all active females find the combination of performance and eco-friendliness important when purchasing apparel, more than 8 out of 10 eco-friendly consumers find performance features important when purchasing athletic apparel. These results indicate the high consumer demand not only for environmentally-friendly products, but with no compromise to performance.

"Research shows that today's active consumers want eco-friendly athletic apparel that also offers technical performance features, which is precisely the solution Unifi is offering to the market in aio<sup>®</sup> Repreve<sup>®</sup>," said Roger Berrier, vice president of commercial operations for Unifi. "Unifi wanted to offer the industry a solution, where our customers would not have to sacrifice performance for eco-friendliness. The quality, design flexibility and performance of aio<sup>®</sup> Repreve<sup>®</sup> offers a recycled polyester solution applicable to a wide range of end uses – from stretch denim to performance apparel and outerwear."

Unifi will be showcasing the new family of recycled performance fabrics at the Outdoor Retailer Winter Market, held January 27 - 30, 2007 at the Salt Palace Convention Center in Salt Lake City, UT. Recycled performance samples featuring Repreve<sup>®</sup>, Sorbtek<sup>®</sup> and Reflexx<sup>®</sup> will be available at the Unifi Booth #62021.

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**About Unifi:**

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: aio® – all-in-one performance yarns, Sorbtek®, A.M.Y.®, Mynx® UV, Reflexx®, Repreve®, MicroVista® and Satura®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear and sewing thread, as well as industrial, automotive, military and medical applications. For more information about Unifi, visit <http://www.unifi.com>.

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**CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS**

Certain statements included herein contain forward-looking statements within the meaning of federal security laws about the Company's financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, the continuation and magnitude of the Company's common stock repurchase program and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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