



Sun-Drop Race Team Apparel Goes Green with REPREVE® Recycled Fiber from Unifi

GREENSBORO, N.C. – May 20, 2009 – Unifi, Inc. (NYSE:UFI) announced today that REPREVE® will be featured in the new line of Sun-Drop race team and branded apparel. Sun-Drop will sponsor the No. 01 car at the CARQUEST Auto Parts 300 NASCAR Nationwide Series Race on Saturday, May 23, 2009, at Lowe's Motor Speedway. This will be the first NASCAR sponsorship for Sun-Drop since the late Dale Earnhardt. This time behind the wheel is Danny O'Quinn, Jr., the 2006 NASCAR Busch Series Rookie of the Year.

"I am proud to be associated with Sun-Drop and the REPREVE brand," said Danny O'Quinn, Jr., driver of the JD Motorsport's 01 Chevrolet Impala. "This is a great opportunity to raise the visibility of recycling and this partnership will show our fans how curbside recycling can make a difference, even in the clothes we wear."

"As a bottling company, we understand the impact our products have on the environment, so it's extremely important for us to take a proactive role in educating our customers on how we can all make a big difference," said Jay Falls, President of Choice USA Beverage, Inc. "In addition to selling Sun-Drop apparel made with REPREVE, part of our education plan includes the promotion of the REPREVE brand on both the Sun-Drop race car and show car. Our customers are very loyal to the Sun-Drop brand and we are confident that our initiatives will resonate within the entire NASCAR community."

In an effort to bring a little race excitement to the fans, the Sun-Drop race team will be on tour with the Sun-Drop show car throughout the rest of the year. Fans are encouraged to look for Sun-Drop race team apparel featuring recycled REPREVE as the Sun-Drop show car and trailer make stops at various retail locations across the Southeast.

"We are very happy to be a part of Sun-Drop's re-entry into racing and look forward to expanding our partnership", said Roger Berrier, executive vice president of Unifi, Inc. REPREVE is a family of 100% recycled fibers used to make fabrics suitable for many different products. REPREVE reduces energy consumption and conserves petroleum-based resources by offsetting the need to produce virgin fibers. For more information on REPREVE, please visit www.repreve.com.



The Sun-Drop sponsored JD Motorsport's 01 Chevrolet Impala with REPREVE®

Photography courtesy of Christi Falls Photography

For more information, contact:

Jennifer Whisnant, 336-544-2418

jwhisnant@quixotegroup.com

About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE®, visit the new website www.repreve.com.

CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal security laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, the success of our subsidiaries, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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