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For Immediate Release

Merz Makes a Difference by Donating Mederma®

Nonprofits Operation Homefront, Operation Smile and Shriners Hospitals for Children Will Benefit

GREENSBORO, N.C. – Merz Pharmaceuticals is doing its part to help those in need, by donating a significant amount of its flagship consumer skin care product, Mederma® Skin Care for Scars™. This month, the company will be shipping more than 10,000 tubes of its largest size of Mederma®, valued at more than \$310,000, to several nonprofit organizations across the country, including members of the military who have been injured in Iraq and Afghanistan.

“We strongly believe it is important to give back to the community whenever possible, so on behalf of our employees, we hope that this gesture will not only help our returning soldiers, but will also make a difference in the lives of children who have undergone reconstructive surgery or perhaps been injured,” said Terry Conrad, CEO of Merz Pharmaceuticals.

The groups that will benefit from the donation of Mederma® include the above-mentioned military group Operation Homefront as well as Operation Smile and Shriners Hospitals for Children. Operation Homefront is a national nonprofit organization that provides emergency support and encouragement to our military troops, the families left behind during deployment and wounded warriors returning from combat. Operation Smile is a worldwide children’s medical charity dedicated to helping children and young adults born with facial deformities such as cleft lips and cleft palates. And, Shriners Hospitals for Children is a network of 22 pediatric hospitals in North America that offer specialized care for orthopedic conditions, burns and spinal cord injuries, all provided at no cost to the recipients.

“It is our hope that by donating Mederma® to these organizations, we can help people begin to heal emotionally by helping them to reduce the appearance of their scars, which are often physical reminders of traumatic events,” said Mary Ann Hauser, Senior Director of Marketing for Merz.

Each of the three organizations will receive at least 2,700 tubes of Mederma®, the #1 doctor- and pharmacist-recommended product for scars in the U.S. Mederma® is the first topical gel created to help reduce the appearance of old and new scars, making them softer, smoother, and less noticeable. It is a greaseless gel that is easy to use and, most importantly, provides an effective solution for those living with scars from surgery, injury, accidents, burns, acne and (if used early enough) even stretch marks.

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Merz Pharmaceuticals is a specialty pharmaceutical company dedicated to addressing patients' unmet medical needs with innovative healthcare solutions. Merz Pharmaceuticals produces Naftin® (naftifine HCl 1%) and several non-prescription products, including physician-recommended Mederma®, the #1 doctor- and pharmacist-recommended product for scars; Aqua Glycolic®, a dermatologist-recommended alpha hydroxy acid-based (AHA) skin care system; and Appearex®, the #1 dermatologist-recommended product for strengthening nails. Merz is known worldwide for its development of original compounds and formulations sold to medical professionals and consumers in over 90 countries.

1. Source: IMS Health. NDTI. April 2007. / *Pharmacy Times*. OTC Supplement. June 2006.