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Quixote Group Named Agency of Record for Chromcraft Revington, Inc.

GREENSBORO, N.C., January 1, 2007 – Chromcraft Revington, Inc. (AMEX:CRC) today announced it had named Quixote Group as Agency of Record. The North Carolina-based marketing, public relations and market research firm received national attention most recently with the successful launch of the new Build-A-Bear Workshop® Home™ Youth Collection; the consumer introduction of Casa Cristina™, a Euro-Mediterranean furniture collection inspired by the savvy lifestyle of Cristina Saralegui – rated one of the most influential Hispanics in America by TIME magazine and host of Univision’s top rated “The Cristina Show;” and the reintroduction of Keepsakes®, Pulaski Furniture Corporation’s flagship brand of curios and home furniture.

In addition to public relations counsel, Quixote Group will provide strategic branding, market research, event planning and marketing communications support to Chromcraft Revington and its five operating companies, including Chromcraft, Cochrane Furniture, Sumter, Silver and Peters-Revington.

[Quixote Group](#) was selected from a field of national firms with experience in the furniture and consumer products categories. Specializing in brand strategy and public relations, Quixote Group has worked with furniture clients including Henredon, Natuzzi, Hurtado and Pulaski as well as consumer product manufacturers including Merz Pharmaceuticals, Blue Rhino, Freeplay Energy Products, Primo Water, Flemings Prime Steakhouse and Wine Bar, Unifi, Wacoal and American Express.

“Quixote Group brings proven experience and the broad range of skills and backgrounds we need to work with our leadership team and grow our business,” said David R. Corbin, Senior Vice President. “Their innovative approaches to communications and consumer research bring fresh ideas and will help us to stay close to the consumer as we expand our strengths in customized, built-to-order products that are enhanced by the Company’s global supply chain capabilities.”

“After interviewing several firms, we believe that Quixote Group is the best strategic fit for us as we drive the transformation of the Company forward and shift our focus to be more market driven and responsive to both consumers and customers,” said Chromcraft Revington Chairman and CEO, Ben Anderson-Ray.

Chromcraft Revington (AMEX:CRC) businesses design, manufacture and market residential and commercial furniture throughout the United States. The Company wholesales its products under the Chromcraft, Peters-Revington, Silver Furniture, Cochrane Furniture and Sumter brand names.

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