



Rest Assured with Bekaert Textile's New Collection Made with REPREEVE®

GREENSBORO, N.C. – February 17, 2010 - Bekaert Textiles, a market leader in the worldwide production and supply of bed cover materials, selects REPREEVE, a 100% recycled fiber by Unifi, Inc. (NYSE: UFI) for a new collection of eco-friendly mattress coverings. This new sustainable product line of bedding fabrics has been designed for comfort, durability and is certifiably sustainable.

"With so much green washing, it's hard to determine the authenticity around recycled content claims," said Brandon Wells, vice president of sales for Bekaert Textiles. "For this new product line, it was important to find a product with uncompromised quality and third party certification for recycled content, which is why we selected REPREEVE."

The Bekaert collection is REPREEVE's first adoption in mattress ticking. The new collection includes eight patterns and is contemporary with a natural theme and a very soft hand. The current constructions are knit, with woven constructions soon to be added.

"The quality, versatility and transparency of REPREEVE provide Bekaert with an affordable, sustainable solution for their customers," said Roger Berrier, executive vice president for Unifi. "This adoption provides an opportunity for mattress manufacturers interested in product differentiation at the retail level."

Bekaert Textiles will be showcasing the new REPREEVE collection at the ISPA Expo in Charlotte, NC, March 3-6, 2010. Please plan to stop by the Bekaert Textiles booth #1223.

About Bekaert Textiles:

Bekaert Textiles NV, founded in 1892 by Ivo Bekaert and since 1992 a member of Gamma Holding, one of Europe's largest textile groups, is a multi-national company with production units in 7 countries worldwide and headquarters in Belgium. Bekaert Textiles is the leading specialist in the manufacturing of jacquard woven and knitted fabrics: market leader in the worldwide production and supply of bed cover materials.

About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREEVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREEVE®, visit the new website www.repreve.com.

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CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal securities laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, the success of our subsidiaries, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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